

Supply Chain Visibility and Response - Enabling 3PLs to offer more services

Have your long standing customers begun to look elsewhere for their logistics needs? Despite the ever increasing amount of global trade are you finding that your market share is shrinking? Do you constantly have to cut prices to compete against global logistics providers? Are your customers demanding services and solutions that you cannot afford to offer because development costs are too high?

With 3PL partnerships in 65 countries, TradeMerit's service enables logistics providers to leverage our expertise in order to offer value added services that your client's require in order to operate in a global environment. These service offerings will allow logistics providers to move beyond competing solely on price, and allow you to provide to your clients:

- Links to all transactional data, from order to receipt of goods.
- End-to End Supply Chain Visibility.
- Response Management with task creation and alert escalation.
- Standardization of Transactions with error checking
- Automation of redundant processes.
- Creation of re-usable Shipping Plans using a graphical interface
- Continuous improvement tools.
- Web interface in addition to EDI and XML integration in order to easily access all of the information required to measure supply chain effectiveness.

TradeMerit- Supply Chain Partner

There is no question that globalization has changed the competitive landscape. Technology and open markets have enabled companies to look for customers and suppliers throughout the globe a reality of business in today's world. Logistics providers should be at the forefront of this revolution, providing to their customers,

help in managing suppliers, comply with import/export regulations, and offer end-to-end supply chain visibility. However, not all 3PL's have been able to make the jump from "freight focused" to value added services. The cost in technology is often prohibitive and the change in organizational expertise can make the whole endeavor seem overwhelming.

TradeMerit will enable our 3PL partners to leverage our unique methodology and technology to expand the market reach of the 3PL and TradeMerit. TradeMerit offers to our partners:

- A ***unique methodology*** that maps and synchronizes processes amongst supply chain partners.
- A ***proven technology*** that will integrate processes amongst supply chain partners.
- A ***Data Assurance*** Service to ensure that data exchanges are accurate, complete, and efficient.
- ***Shared Risk***, no capital investment is required on your part.
- ***On-Demand*** model that means you pay as you use.

For further Information Please Contact,

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